



# AMY FLOWERS

## INSTRUCTIONAL DESIGNER

### PROFILE

Results-driven Instructional Designer with hundreds of virtual and in-person interactive courses for employee onboarding and academic subjects. Courses receive high ratings, exceeding organizational expectations for training outcomes. Passion for developing courses that are efficient with a focus on equity. Additional skills and expertise include: ADDIE, Backwards Design, Bloom's Taxonomy.

### EXPERIENCE

#### CONTENT WRITER & EDITOR (CONTRACTOR)

Versado Training Company

2022-Present

- Review UX copy in 24-hour turnaround to meet timelines as part of the development cycle
- Revise and edit training presentations and deliverables to meet client's expectations
- Structure deliverables and documentation to align with industry standards for technical writing

#### EDUCATOR, COACH, COURSE DEVELOPER

St. David's School

2018-Present

- Design and develop two years of curriculum for virtual and in-person courses in six subjects
- Increase English scores with 80% improvement in writing mechanics, concepts, and skills using new curriculum
- Develop assessments and deliverables to meet learning objectives
- Design resources, tests, and practice sheets to align with learning objectives, resulting in highly engaging activities
- Serve as a mentor for my peers, formally and informally
- Conduct extensive research to track current trends



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Raleigh, North Carolina



[LinkedIn](#)

### EDUCATION

UNIVERSITY OF NORTH CAROLINA  
AT CHAPEL HILL

Bachelor of Arts in Education

### SKILLS

- Content Development
- Curriculum Design
- Copy Editor
- Creative Writer
- Technical Writer
- Collaborator
- Coach
- Training & Onboarding
- Proficient in Microsoft Suite, Canva, Articulate Storyline

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## **EDUCATOR, GRADE CHAIR, MENTOR**

Wake County Schools

**2013-2018**

- Collaborated with team members in analyzing data, recognizing gaps in literacy, and implementing actionable steps; increased academic scores by four times previous metrics within 90 days
- Appointed as team lead to manage meetings three times a week in low performing school to create step-by-step plans, achieving desired goals in math, adding differentiated learning opportunities resultinh in closing the achievement gap
- Analyzed school data as part of leadership team, determining greatest academic needs and addressing the scores through design of lessons and frequent assessments to track progress

## **EDUCATOR & BUSINESS OPERATIONS**

Grace Christian Academy

**2009-2013**

- Launched new school, developing all processes and procedures and establishing the fundraising program
- Selected core subject curriculum for grades K-4
- Leveraged deep knowledge of academic standards and assessments to establish measurements for student performance, providing differentiated interventions, and instructor recommendations

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